



PRESS INFORMATION

Honda Cars India Ltd. registers 4% growth in sales in December 2018

New Delhi, January 1, 2019: Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered a **growth of 4%** with **monthly domestic sales of 13,139 units** in **December 2018** against **12,642 units** in the corresponding month in 2017.

HCIL also **exported** a total of **315 units in December 2018**.

Mr. Rajesh Goel, Senior Vice President and Director, Sales and Marketing, Honda Cars India Ltd said, “The market continued to remain challenging in December. However, with lucrative year-end offers on many of our models and strong performance of new models Amaze and CR-V, HCIL recorded 4% sales growth in December 2018. We are thankful to our customers to have continued faith in the Honda brand.”

The company has **registered a cumulative growth of 3.7%** selling **134,797 units during April-December period in 2018**, against **129,964 units** in the corresponding period of April – December in 2017.

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda’s latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company’s product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a completely build unit imported from Thailand. Honda’s models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 342 facilities in 233 cities across spread across the country.

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